



# YALE NATIONAL INITIATIVE

*to strengthen teaching in public schools®*

Curriculum Units by Fellows of the National Initiative  
2010 Volume III: Creating Lives: An Introduction to Biography

---

## Discovering the Entrepreneur

Guide for Curriculum Unit 10.03.03, published September 2010  
by Edina Buzgon

This curriculum unit can be used for business, marketing, or social studies classes at the high school level. Students will understand what makes up a biography, how a job can turn into a career, what an entrepreneur is, and how to interview entrepreneurs in order to write their biography. By implementing the various activities in this unit, the students will gain insight on what education or training is needed in various careers. This will help them to decide which courses to take in high school and provide them with a direction to go once they graduate. They will explore both a famous, well-known entrepreneur and a local entrepreneur in our community. This will be a meaningful and memorable experience for the teens as they begin to create their own life story as they develop their career. The unit may inspire them to become a future business owner.

(Developed for Marketing, grades 9-12; recommended for Business, Marketing, and Social Studies, grades 9-12)

---

<https://teachers.yale.edu>

©2023 by the Yale-New Haven Teachers Institute, Yale University, All Rights Reserved. Yale National Initiative®, Yale-New Haven Teachers Institute®, On Common Ground®, and League of Teachers Institutes® are registered trademarks of Yale University.

For terms of use visit [https://teachers.yale.edu/terms\\_of\\_use](https://teachers.yale.edu/terms_of_use)